

## **Business Ads : Psychology and Logical Fallacies**

BK Western Whopper

[http://www.youtube.com/watch?v=uOI\\_iS66zus](http://www.youtube.com/watch?v=uOI_iS66zus)

Bk Chicken Fries

[http://www.youtube.com/watch?v=gm\\_n76Dsl0c](http://www.youtube.com/watch?v=gm_n76Dsl0c)

Burger King Snake

<http://www.youtube.com/watch?v=tTXbMCOywVY>

Dumb Blonde Girl

<http://www.youtube.com/watch?v=GHX2mvFVQMs>

Texas Double Whopper

<http://www.youtube.com/watch?v=vGLHlvb8skQ>

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