

ENC 1102 – Introduction to Argument and Persuasion

UF CLASSES – ENC 1102 – Weekly Schedule, Spring 2007 ^{1 2}

- Essays and final research paper
- Oral presentations w/ various kinds of information technology
- Class Readings; Other readings will be assigned; Blog writing
- Bibliographic searching in UF journal and magazine databases

- Week 1-2 WRAC (Ch. 1) – “Summary, Paraphrase, & Quotations” (Jan 7-18)
AWH (Scan Ch. 20-21)
~ AWH (Ch. 16) “Humanities” (Themes and Debates)
~ Writing in the Humanities
[texts from literature, folklore, fine arts, history, philosophy]
- Week 3 WRAC (Ch. 2) – “Critical Reading & Critique” (Jan 23-25)
AWH (Ch. 24) – “Critique”
~ ---- > **1st Draft of Essay #1 (Peer Reviews)**
 - “Universality of the Folktale”
 - “Cinderella: A Story of Sibling Rivalry”
 - **[The “critique” essay will utilize the “editorial” format]**
- Week 4 AWH (Ch. 22) – “Argument” (Jan 28 – Feb 1) ³
~ ---- > **Final Draft of Essay #1**
 - [Discussion on Elements of “Argument”
 - [Handout (in PDF) of Logical Fallacies
 - [Various selections that discuss “fallacies”]
- Week 5 WRAC (Ch. 3) – “Introductions, Theses, & Conclusions” (Feb 4-8)
 - “The Stanford Prison Experiment”
 - “Shopping for American Culture”
- Week 6 AWH (Ch. 1-6; Ch. 23) – “Writing Process” & “Analysis” (Feb 11-15)
---- > **1st Draft of Essay #2 (Peer Reviews)**
 - “A Brief History of Malls”
 - “The Mall as Refuge”
- Week 7 WRAC (Ch. 6) – “Analysis” (Feb 18-22)
~ ---- > **Final Draft of Essay #2**
 - **[The “analysis” essay will utilize an “analytical tool”]**
- Week 8 AWH (Ch. 18) – “The Sciences” (Themes & Debates) (Feb 25-29)
~ Writing in the Natural Sciences
 - “A Third of Life”
 - “The Science of Sleep”
 - “America’s Sleep Deprived Teens”
 - **Research Proposal (Research Paper)**

¹ Each week the reading and writing will be covered in the following sequence: a) WRAC critical readings for the week; b) AWH weekly readings; and c) the required essays.

² The class will be constantly re-visiting during the entire semester WRAC, Ch. 7, “Practicing Academic Writing.”

³ A written editorial (critique) will be required either in week 3 or 4 as Essay #1

- Week 9 **RECESS** (March 3-7)
- Week 10 WRAC (Ch. 4) – “Explanatory Synthesis” (Mar 10-14) ⁴
 ~ ---- > **1st Draft of Essay #3 (Peer Reviews)**
 [Various selection from texts in biology, ecology and medicine]
Topic w/ thesis statement AND preliminary outline (Research Paper)
- Week 11 AWH (Ch. 19) – “Business Settings” (Themes & Debates) (Mar 17-21)
 ~ ---- > **Final Draft of Essay #3**
 ~ Writing in Business and Economics
 ○ “Advertising’s Fifteen Basic Appeals”
 ○ “The Indictments Against Advertising”
- Week 12 WRAC (Ch. 5) – “Argument Synthesis” (Mar 24-28)
 ○ “A Portfolio of Advertisements: 1945-2003”
 ○ “Do Students Have Freedom of Speech”
 ○ **[An “annotated bibliography” will also be required (Research Paper)]**
- Week 13 AWH (Part VIII) – “Global, Local & Surface Revisions” (Mar 31- Apr 4)
 ~ ---- > **1st Draft of Final Paper #4**
 ○ WRAC – pp. 122-28
 ○ Revision vs. Editing
 ○ “The Writing Process as a Constant and Ongoing Feedback”
 ○ [Various selections from the business and economics sector]
- Week 14 AWH (Part IX) – “Editing for Clarity & Emphasis” (Apr 7-11)
 ○ **Other drafts of final paper #4**
 ○ Open discussions on the research process
- Week 15 FINAL PAPER (Apr 14-18)
 ~ ---- > **Final Draft of Essay #4**
 ~ Student Feedback; Open discussions
- Week 16 WRAP UP (Apr 21-25)

srs/ 6/22/2007; rev 7/10/2007; rev 12/25/07; rev 1/5/08; rev. 1/26/2008; rev 2/3/2008

⁴ Annotated bibliography will be required with the “Synthesis-Argumentative” essay with a minimum of 10 annotated items, ca. 60-70 words in length.