
ENC 1102 – Introduction to Argument and Persuasion
Spring 2008 – 3 credit hours

Instructor: Serafin Roldan, Ph.D.
Office: MWF 5:00 p.m. – 6:15 p.m. (in front of Matherly)
Sections: 2748 -- MWF 4:05 p.m. – 4:55 p.m. (MAT 117 – Period 9)
1702 – M 6:15 – 8:10 / W 6:15 - 7:05 p.m. (CBD 312 – Period 11/E1)
Email: sroldan@ufl.edu
Website: www.srs-pr.com
Phone: 352-246-1091 (Cell)

Assignments, Essays and Papers

- Diagnostic Essay w/ a text
- Essay 1 Critique w/ Summary (Editorial) – Text-based – (Humanities) ¹
~ Combining summary w/ explanation
- Essay 2 Analysis – Text-based – (Social Sciences)
~ Submit proposal for analysis beforehand
~ Research paper topic by end of “Essay 2”
- Essay 3 Synthesis (Explanatory) – Text-based – (Natural Sciences)
~ Submit research proposal (explain and argument)
~ Submit annotated bibliography
- Your Topic [Topic should be narrowed w/thesis argument by 6th week]
~ See Essay 2 and 3; Topic; Proposal; Annotated bibliography
- RES PAPER Synthesis (Argumentative) – Text-based – (Business OR)
~ integrate “research proposal”
~ integrate “thesis statement and outline”
~ integrate “annotated bibliography”
~ integrate “sources and your paper w/ proper documentation”
- The BLOG Critique or Rhetorical Analysis (15 blog entries)

¹ One text will be selected from the following four: William James, “[The Ph.D. Octopus](#)”; Robert Warshow, “[The Gangster as Tragic Hero](#)”; Albert Schweitzer, from “[The Problem of Ethics for Twentieth Century Man](#)”; Jose Ortega y Gasset, “[The Barbarism of Specialization](#).” [Other essays will be included]